Economic Development & Green Environment

Pilot Program



Act 70

- Enacted in the fall of 2017
- Directs DNR to incentivize brownfield redevelopment by manufacturers

Cross-Program Effort

- Brownfields
- Air Management
- Green Tier



EDGE is an economic development tool that promotes sustainable development in the form of manufacturing

- By providing certainty to the community through Voluntary Party Liability Exemption standards, and;
- Through the implementation of an Environmental Management System;
- With the use of regulatory flexibility in air permitting incentives and Green Tier participation incentives.

Eligibility Criteria



- Registration Operation Permit (ROP) eligible
- Voluntary Party Liability Exemption (VPLE) certificate of completion
- Green Tier participation

EDGE Benefits

- 10 year exemption from implementing any new air controls, unless required under federal law
- Potential for the Type G Registration Permit



Brownfields Cleanup and Reuse

Voluntary Party Liability Exemption (VPLE)

- Environmental cleanup program that offers reduced liability for investigated pollutants
- Sites that have been remediated in the past can go through VPLE as well as sites with newly discovered contamination

Process

- Assess and investigate hazardous substances on a property
- Conduct cleanup action
- Obtain DNR approval, follow NR700 rule process, and obtain closure letter

Certificate of Completion

- Clear and certain assurance that all contamination on a property has been cleaned up to the satisfaction of the state
- Exemption from liability for any historical contamination that has been investigated
- Liability protection for current and future property owners

Brownfields Cleanup and Reuse

Voluntary Party Liability Exemption (VPLE)

- A variety of sites have completed VPLE including:
 - √ Gas Stations
 - ✓ Dry Cleaners
 - ✓ Paper Mills
 - ✓ Landfills
 - ✓ Closed Manufacturing
 - ✓ More...



- ~190 Certificates have been issued across the state
- A property is eligible for EDGE even if the Certificate was issued in the past

Air Management

Registration Operation Permit (ROP)

- Standardized permit that covers a group of eligible facilities
- A Registration permit defines eligible facilities, is drafted, undergoes public comment and is issued

Benefits

- Faster Decisions After issuance of the Registration Permit, facilities demonstrate eligibility and coverage is granted usually within 15 days
- Flexibility Registration Permit exempts a facility from needing a construction permit for modifications or new equipment

Costs

- No alternate limits Cannot accommodate source specific conditions
- Permit does not lay out regulatory requirements Facility is responsible for understanding what rules apply and complying with all applicable requirements

Air Management

Type G Registration Permit (ROP-G)

- Minimizes "costs" of other ROPs
- Available to facilities emitting up to 80% of major source threshold (largest available)
- Some source specific conditions can be accommodated

- Requires that facility is accepted into Tier 2 of Green Tier
 - ✓ Demonstrated record of superior environmental performance
 - ✓ Environmental Management System
 - ✓ Annual compliance audits



Air Management

Type G Registration Permit (ROP-G)

- First built-in incentive for Tier 2 participants
- Developed as part of the EDGE program, but is available to all Tier 2 participants

Two paths have been developed to streamline Registration Permitting for the Type G:

- 1. RCP-G01 Registration Construction Permit allows a facility to declare intent to enter Green Tier 2 and commence construction
- 2. ROP-G02 Allows operation once Tier 2 status is obtained

Overview



How to participate?

- Charters

-Tier 1

-Tier 2



Who's in Green Tier?

- Businesses
- Trade Associations
- NGO's
- Communities



Benefits

- Single Point of Contact (SPOC)
- State recognition of environmental excellence
- Use of Green Tier logo
- Potential for regulatory flexibility
- Deferred Civil Enforcement



Commitments

Charter

- Act upon goals and priorities of the charter agreement
- Annual progress reports

Tier 1

- Environmental Management System (EMS)
- EMS audits by DNR-approved auditor
- Annual progress reports

Tier 2

- Environmental Management System (EMS)
- EMS audits by DNR-approved auditor
- Annual compliance audits
- Annual progress reports

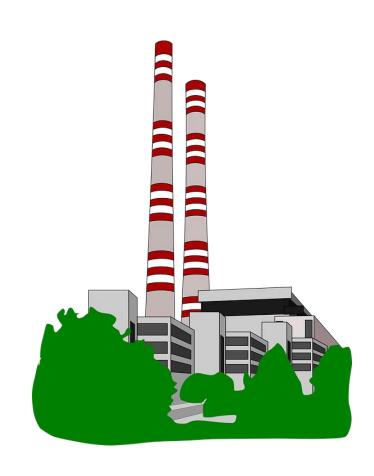
What does participation look like?

- 2 Pathways:
- Single Facility
- Business Park



Single Facility Example

- Locate on site in VPLE program
- Participate in Green Tier
- Receive ROP
- EDGE benefit



Green Business Park Example

Developing a VPLE site with multiple facilities



- Facilities work together to manage environmental aspects of the site under a Green Tier charter agreement
- 10-year Air incentive offered to those who qualify for a ROP
- ERTID / TIF used to complete VPLE and develop EMS for site

Current Focus

- Bringing in Pilot Participants
- Communications

Performance Measures

• Report to Legislature in 2022

This pilot has the potential to bring manufacturing jobs back to brownfields in a way that ensures sustainability

- EMS ensures responsible development and environmental management
- Continual improvement
- Avoid further contamination
- Improved quality of life





https://dnr.wi.gov/topic/GreenTier/EDGE

DNREDGE@Wisconsin.gov

